

Daphne Clem

Bright, agile and prolific graphic designer with 12 years of experience. Coworkers and managers know her as a team player who goes above and beyond to deliver exceptional work, and make a difference with her craft and service.



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Columbia, MD

daphne.clem

www.sunaiad.com

Work Experience

2004 - Present Columbia, MD
Freelance Designer / Illustrator
Sunaiad Creative

Accomplishments

Designed/illustrated promotional materials, and helped execute NC Merfest, an annual niche convention involving child-oriented entertainers, underwater performers and special effects artists. These events received news coverage, and was featured on Buzzfeed.

Also contributed volunteer work for the Baltimore Women's Classic 5K Run (now Cancerve), which promoted their annual event across the city, and helped raise awareness and support for gynecological cancer.

2011 - 2015 Hunt Valley, MD
Designer / Illustrator
Media Star Promotions

Accomplishments

Assisted with a wide variety of design, illustration, video production, print production, copywriting and logistical tasks. Projects included visual development of spokesmodel apparel, conceptual products, sales decks, and environments for touring national events. Also created award-winning identity design for this company's startup design studio, and video editing/production for non-profits, public speakers and startups.

2006 - 2011 Arlington Heights, IL
Graphic Design Consultant
Restaurant.com

Accomplishments

Served as primary print designer on all projects for two divisions – designed sales/marketing collateral, stationery and presentations for the Restaurant Partner Division, and created co-branded material for the Incentive & Loyalty Solutions group. Was requested to work as their Design Consultant after relocating to Maryland, performing all the same duties in addition to assisting the new creative team.

2004 - 2006 Schaumburg, IL
Lead Associate
Blick Art Materials

Accomplishments

Initially hired into customer service role and then promoted within one year to Lead Associate position, with accountability for managing organizational accounts, resolving customer issues, helping with inventory and overseeing opening and closing procedures. Also designed brochures to market the store's art classes, boosting attendance and product sales as a result.

2003 - 2004 Schaumburg, IL
Graphic Design Intern
Tucker Knapp Integrated Marketing

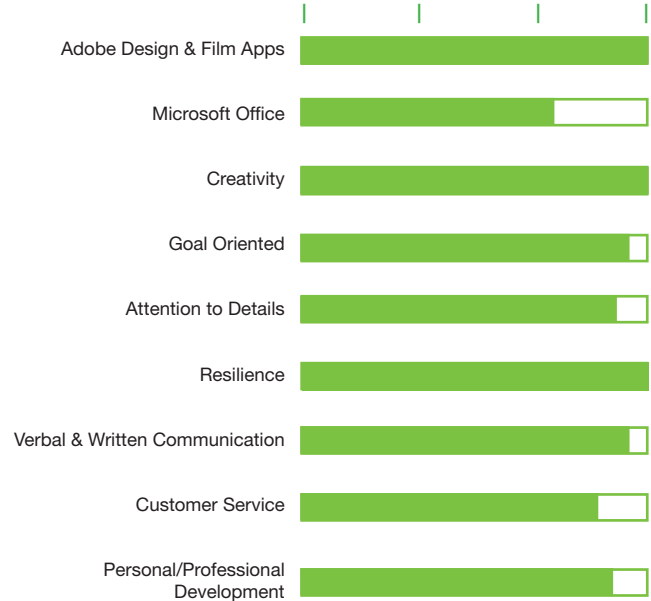
Accomplishments

Assisted with print production and handled junior-level design work while studying for degree. Also handled organizational and general office duties.

Education

2000 - 2003
Bachelor of Fine Arts - Visual Communications
The Illinois Institute of Art - Schaumburg

Skills & Competencies



Professional Awards

2012 Creativity International Awards

Print – First Place in Single Sheet Brochure Design

Print – Honorable Mention in Creative Firm Self Promotion Single Unit

Testimonials

"Daphne is one of the most talented creative professionals I have had the pleasure to work with. She's hardworking, organized, willing to learn and dedicated to doing a job well."

Jennifer Cifuentes
Former Creative Director, Restaurant.com

"It was a pleasure to work with Daphne {...} She is a quiet person but full of passionate ideas and artistic talent. I would recommend her to anyone."

Tara Vanderheyden
Invitations by Design, Inc

"I got to work with Daphne during the organization of a convention we were both taking part in. She was organized, excellent with communication, and provided some very excellent visuals. Her contributions helped everything stand out and be memorable!"

Stephanie Brown
Halifax Mermaids/Canadian Mermaids Performing Group

Interests

Visual Design & Storytelling | Kid Literature | Animation | Fantasy-themed Art & Festivals | Performing Arts | Comics | Animals | Ocean Life | Conservation | Community Outreach